

You can't judge a pencil by its cover. It's the lead in between that matters.

Lion Pencils are made with special care. The shaft is made to the exact measurements of the lead, for a tight fit -- no breakage or slippage while sharpening. Then the lead is bonded to the wood with a strong adhesive. That's why they last much longer than others. Lion Pencils write better too. because the lead is a finely balanced mix of graphite and clay This adds strength to the point. prevents it from breaking even under the uneven pressures of a child's hand. And results in consistently dark writing.





A Stronger Heart for a

Longer Life

LION

PENCILS

Try it. Just touch to paper and see the words flowevenly, easily ...without strain on your fingers.

Perfect Points for Everyone

A wide range of Lion Pencils are available: Premier, Shakti, Surajmukhi, Novelty, Rekha Cravons, Smart and stylish for children, adults, executives. secretaries, artists and engineers.

Lion Pencils Pvt. Ltd. Parijat, 95 Marine Drive, Bombay 400 02

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ONE OF THE PASTIMES OF THE ROMANS WAS TO WATCH FIGHTS BETWEEN MEN AND LIONS. THE FIGHTS USED TO TAKE PLACE IN A LARGE STADIUM CALLED THE ARENA.







Look carefully at these pictures So them Find out what's missing fill'

























SOON THEY START BUILDING A NEST.





THEY FLY AROUND TAKING WHAT THEY PLEASE - GRASS, TWIGS, EVEN THE THREAPS FROM CLOTHES HANGING ON THE LINE.

AN UNTIDY NEST? YES. BUT SUCH CUTE WEE EGGS-ONE, TWO, THREE, FOUR! FOR FIFTEEN DAYS MOTHER SPARROW PATIENTLY SITS ON HER EGGS, KEEPING THEM WARM AND COSY.







WHAT'S THAT ? A BAB4 SPARROW! UGH!

BUT UGLY OR PRETTY, THE PARENTS LOVE THEIR LITTLE ONES. THEY WORK HARD TO BRING THEM THE ONLY FOOD THEY CAN EAT- WORMS AND TINY INSECTS.











Frogs, as a rule, are foolish at best But Professor Croakus was not like the rest Down by the pond where the lilies grew He taught little froggies all that he knew.

He taught them to observe, he taught them to think He taught them to overcome and never to sink Most important of all, he taught them to save And with that a brighter future to pave.

Bank of India fo

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If children but learned a lesson from this And started little savings, they'd find life a bliss At Bank of India a little grows to a lot And you'll soon be amazed at how much you have got!

Come to Bank of India. We'll make your little savings grow to big ones.



